



## **KIRKLAND MUSEUM OF FINE & DECORATIVE ART SELECTED AS A GRANTEE OF BLOOMBERG PHILANTHROPIES' ARTS INNOVATION AND MANAGEMENT PROGRAM**

*Kirkland Museum of Fine & Decorative Art will participate in \$43 million program*

**Denver — 9/5/2018** — Kirkland Museum of Fine & Decorative Art today announced that it is a grantee recipient of Bloomberg Philanthropies' Arts Innovation and Management (AIM) program. The invitation-only program seeks to strengthen the organizational capacity and programming of small and mid-size cultural organizations within Atlanta, Austin, Baltimore, Denver, New Orleans, Pittsburgh and Washington, D.C. Through the \$43 million multi-year initiative, Bloomberg Philanthropies will provide unrestricted general operating support as well as arts management training in areas that include fundraising, strategic planning, marketing and board development.

Hugh A. Grant, Founding Director & Curator of Kirkland Museum, states, "Kirkland Museum is immensely grateful to be a recipient of a grant from Bloomberg's Arts Innovation and Management program. Their support will help us continue to promote Colorado's distinguished art history by increasing our educational programming and member events, expanding our community outreach and broadening our impact in the Denver arts community."

AIM targets arts non-profits because of the vital role that they play in building communities, driving local economies and supporting artists. "The arts inspire people, provide jobs, and strengthen communities," said Michael R. Bloomberg, founder of Bloomberg Philanthropies. "This program is aimed at helping some of the country's most exciting cultural organizations reach new audiences and expand their impact."

Bloomberg Philanthropies will develop curricula and conduct seminars for the program in partnership with leading experts, including the DeVos Institute of Arts Management at the University of Maryland, led by Institute Chairman Michael M. Kaiser and President Brett Egan. AIM organizations will engage in activities that strengthen their long-term health and goals, and will receive one-on-one consultations and implementation support for organization leaders and their boards.

All organizations invited to participate in the 2018 expansion of the AIM program are nonprofits that have been in existence for at least two years. Participating organizations will be required to secure 20% of their AIM grant in matching dollars; reach 100% board participation in fundraising; and maintain up-to-date information in DataArts, an online management tool that assists arts organizations across the country in collecting, learning from, and using data effectively. The grants will be unrestricted to allow recipients to utilize the funds to address their greatest needs.

Since 2011, AIM has helped more than 500 small and mid-sized organizations in all creative disciplines, including theater, visual arts, music, film, literature and dance. Participating organizations reported significant improvements in board development, fundraising and overall income over the two-year program. Watch this video for an overview of the Arts Innovation and Management program: <https://www.youtube.com/watch?v=4KJy8DqjRDg&feature=youtu.be>.

### **About Kirkland Museum**

Kirkland Museum of Fine & Decorative Art relocated in March 2018 to a new golden building designed by Jim Olson, located within a block of the Denver Art Museum and Clyfford Still Museum. Kirkland Museum has three principal collections, all shown together in salon style, allowing visitors to time travel through about 150 years of art. The evolving collections contain over 30,000 works by more than 1,500

artists and designers. The collections are: international decorative art from about 1870 to the present, with examples of every major design period from Arts & Crafts through Postmodern; a retrospective of Colorado painter Vance Kirkland (1904–1981) and the work of other Colorado and regional artists. Ages 13 and up only. Visit [kirklandmuseum.org](http://kirklandmuseum.org) for more information.

### **About Bloomberg Philanthropies**

Bloomberg Philanthropies works in over 480 cities in more than 120 countries around the world to ensure better, longer lives for the greatest number of people. The organization focuses on five key areas for creating lasting change: Arts, Education, Environment, Government Innovation, and Public Health. Bloomberg Philanthropies encompasses all of Michael R. Bloomberg's charitable activities, including his foundation and his personal giving. In 2017, Bloomberg Philanthropies distributed \$702 million. For more information, please visit [www.bloomberg.org](http://www.bloomberg.org) or follow us on [Facebook](#), [Instagram](#), [Snapchat](#), and [Twitter](#).

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