

## **Kirkland Museum Style Sheet for Press**

Thank you for helping us promote Kirkland Museum! Please help us with our branding by following these guidelines, where possible.

- “Kirkland Museum of Fine & Decorative Art” is the museum’s name (always with an ampersand instead of “and,” and Art is not plural-no “s”).
- The name can be shortened to Kirkland Museum after the first use, or “the Kirkland.”
- We prefer not to put “the” before the museum’s full name, ex. “Colorado art is on view at Kirkland Museum of Fine & Decorative Art.” (But as mentioned above, we do say “the Kirkland” as a casual reference.)

### **Graphics Standards**

- Please do not recreate the Kirkland Museum logo. We are happy to provide an art file for your use.

If you would like a Kirkland Museum logo or images, please contact Renée Albiston, [renee@kirklandmuseum.org](mailto:renee@kirklandmuseum.org) or 303.832.8576 x 210.

We would also be happy to provide you with a standard blurb about the museum if you would like one.

Thank you!